

Welcome Letter

Business CEO:

We are looking forward to your school's visit to JA BizTown and hope that you and your team are as well. We know you are learning a lot about operating your own business and handling your own finances. Before long, you will be able to put your knowledge to work and, hopefully, see success for both yourself and your business.

You will find many important papers in this BizPrep Packet. All pages must be completed before coming to JA BizTown and must be brought with you on the day of your onsite visit. There are also several tasks to be completed in preparation for your visit. Please use the checklist below to assure that all paperwork and tasks are completed and checked for accuracy.

Business Cost Sheet
Newspaper Ad
Radio Ad
Philanthropy Pledge Sheet
Employee Checkbooks*
Employee Name Tags (optional)
*Completed checkbooks should be placed in the BizPrep envelope with the other paperwork

Your signature at the bottom of this page indicates that your business team is ready for business. Thank you for handling this responsibility!

We look forward to seeing you soon,

Lena Yarian

President, JA of Northern Indiana

Our business has prepared each of the above items:

CEO'S Signature





Business Cost Sheet

SALARIES

Student Name (First and Last Name)	Account # Bre	eak	Salary	Period	ds Total Salary
CEO	177	Yellow	\$9.00	Х	2 =
CFO	178	Red	\$8.50	Χ	2 =
Patient Registrar 1	179	Green	\$8.00	Х	2 =
Patient Registrar 2	180	Yellow	\$8.00	Х	2 =
Personal Trainer 1	181	Red	\$8.00	Х	2 =
Personal Trainer 2	182	Green	\$8.00	Χ	2 =
Personal Trainer 3	183	Yellow	\$8.00	Х	2 =
Registered Nurse1	184	Green	\$8.00	Χ	2 =
Registered Nurse 2	185	Red	\$8.00	Χ	2 =
Registered Nurse 3	186	Yellow	\$8.00	Х	2 =

NOTE: The above assigned account number MUST be the same account number written on the front of the citizen checkbook.

Section A: Total Salaries \$ _____

OPERATING COSTS

Advertising	(\$6 to Newspaper, \$6 to Broadcast)	\$12.00
Equipment	(\$3 to Science & Industry)	\$3.00
Leadership Development	(\$3 to Leaders Institute)	\$3.00
Taxes	(\$5 to City Hall)	\$5.00
	- Personnel Taxes, Property Taxes	
Professional Services	(\$12 to Professional Office)	\$12.00
	- Building Lease, Insurance, Accounting, Commercial Auto L	ease
Philanthropy	(\$2 to Science & Industry)	\$2.00
Staff Enrichment	(\$4 to Sports Marketing, Entertainment, or Retail)	\$4.00
Supplies	(\$7 to Supply Center)	\$7.00
• •	- First Supply Order \$5, Supply Reorders up to \$2	
Utilities	(\$5 to Utility Company)	\$5.00

Section B: Total Operating Costs \$ _____

TOTAL BUSINESS COSTS: (Salaries plus Operating Costs)

\$ A+B





Loan Application

BUSINESS INFURMATION		
Business name:		
Do you provide a good or a service?		
Use the information on the Busine	ss Cost Sheet to complete this a	oplication.
EMPLOYEE INFORMATION		
Number of employees:	Total of All Salaries: \$	Line 1
	Transfer from Business Cost	Sheet: Section A
OPERATING COSTS INFORMATION	Total Operating Costs: \$	Line 2
	Transfer from Business Cost	Sheet: Section B
TOTAL BUSINESS COSTS	Total Business Costs: \$	
TOTAL INTEREST AMOUNT		Line 2
(Multiply 5% times the Total Business Costs)	Φ Line 3 χ	
TOTAL AMOUNT DUE	\$	Line 5
(Total Business Cost + Total Interest Amount)	Line 3+	
As a representative of the above named business, I ag amount requested plus interest. I certify that the above		
(CE	O's Signature)	_
TO BE SIGNED BY BAN	NK CEO AT JA BIZTOWN	
Circle One: Approved Denied	(Bank CEO's Signati	ure)





Newspaper Advertisement

Your business needs to create a business advertisement for the JA BizTown	newspaper. On the day of
the visit, the newspaper staff will collect this advertisement from your busines	s. The newspaper editor may
need to edit your ad to fit into the newspaper.	

Using no more than 10-15 words, write a descriptive advertisement for your business. Be creative			

Note: You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

NEWSPAPER EDITOR:

Type this advertisement on Layout Page 4.

_____ Completed





Radio Advertisement

Create a 30-second radio commercial for your business. On the day of the visit, the Broadcast staff will collect this advertisement from your business so that it can be read on air by the DJ.

Time: 30 seconds (approximately 110 words)	

Note: You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

BROADCAST DJ:	
Read On Air	





Philanthropy Pledge

Good citizens are people who accept their share of responsibility for making their community a better place. Citizens can help by donating their time (volunteering), talent (skills), and treasure (money) to charitable organizations.

JA BizTown citizens have the opportunity to give back as individuals and as a business group to a worthy JA BizTown non-profit organization. On the day of the visit, the Non-Profit Director will collect this pledge sheet and invoice your business for \$2.00 in financial support.

	PHILANTHROPY PLEDGE
	(Business Name)
Му	employees are aware of the mission of
non-profit	organizations and their role in the community.
Our business	pledges \$2.00 to support a non-profit organization.
CEO's Signature:	
Employees' Signatures:	
Zimpleyees eligilatereel	





Business Overview

Offers citizens Wellness Exams to educate patients about their health. The clinic also promotes a healthy lifestyle through fitness activity, assessments, and public service announcements.

CEO

- 1. Submits Loan Application to bank.
- 2. Oversees business operations and makes business decisions.
- 3. Opens Utility account.
- 4. Distributes business supplies.
- 5. Prepares and sends Healthcare invoices.
- 6. Signs Insurance Policy and Lease Agreement.
- 7. Completes the Investment Application.
- 8. Prepares and gives speech at the Opening Town Meeting, if time permits.

PATIENT REGISTRAR

- 1. Distributes healthcare vouchers.
- 2. Registers citizens for wellness exam and tracks participation by business.
- 3. Collects healthcare vouchers for the end-of-day Healthcare drawing.
- 4. Delivers incentive checks to businesses when award criteria is met.

CFO

- 1. Places supply order.
- 2. Submits online request for business loan.
- 3. Inputs employee payroll information.
- 4. Processes business payroll.
- 5. Prepares direct deposit enrollment paperwork.
- 6. Completes Loan Promissory Note.
- 7. Makes business expense payments.
- 8. Submits business deposits.
- 9. Makes business loan payments and tracks loan payoff progress.

PERSONAL TRAINER

- 1. Becomes familiar with training materials and equipment (Wii).
- 2. Conducts health assessment survey.
- 3. Sets up Point of Sale system.
- 4. Assists customers with fitness activities.

REGISTERED NURSE

- 1. Writes public service announcements (PSAs) about provided healthcare topics.
- 2. Becomes familiar with the pulse oximeter.
- Conducts citizen Wellness Exams.
- 4. Completes medical reports.
- Prepares and gives speech at the Closing Town Meeting, if time permits.

